



**GE Holdings**

company profile

# Company profile Information

## Company Name

GE Holdings Co.,Ltd.

## Consolidated Subsidiaries

Global Engineering Co.,Ltd.

## Group Company

GE Wellness.Co.,Ltd.

## Group Company

HAKARAME Dementia Laboratory Co., Ltd.

## Establish Date

December,1st,2017

## Establish Date

February 1th 2018

## Establish Date

February 1st 2018

## Establish Date

February 1st 2018

## Capital Stock

JPY¥298,350,000

## Capital Stock

JPY¥10,000,000

## Capital Stock

JPY¥91,350,000

## Capital Stock

JPY¥80,000,000

## Director and Executives

CEO Kenichi Arakawa

Director Mitsuru Agu

Director Hajime Okuno

Division Director  
Hiroshi Gonaikawa

Corporate Adviser  
Masayoshi Suzuki

Corporate Adviser  
Takayoshi Taki

Corporate Adviser  
Daiki Jinbo

Corporate Adviser  
Takeshi Aoki

## Director・Auditors

CEO Kenichi Arakawa

## Mission Statement

By strengthening the relationship between industry, academic research, and government, we will grow technology to deliver high level products that leave a lasting impression and meet our customer needs.

- 1.Development, production, planning and sales of food and cosmetics raw materials.
- 2.Development, production, planning and sales of food and cosmetics raw materials.
- 3.Online shop
- 4.Development of Robot projects

## Business Content

Online Shop Distribute PB products, Row bio material.

## Business Content

Dementia-related research  
Product Development

## Group Company

Biolabo Co.,Ltd.

## Establish Date

February 1st 2018

## Capital Stock

JPY¥80,000,000

## Business Content

Biotechnology-related Business

## Group Company

CHIKEN Co.,Ltd.

## Establish Date

February 1st 2018

## Capital Stock

JPY¥10,000,000

## Business Content

Clinical trial consignment related Business

## Continue to challenge new fields.

We keep trying new fields by using our back ground in IT technology and biotechnology.



Biolabo Co., Ltd.  
- Biotechnology  
-related projects-

Research high technology through IT, for health care and beauty products, using biotechnology and knowledge.  
We are challenging without sticking to traditional methods by biotechnicians who are full of imagination and ideas.



Hakame dementia Co.,Ltd.  
-Dementia prevention products-

We provide a product called「Hakame」to realize the practical use in society based on the research results of the specialized agencies.  
Our aim is to develop a new service taking advantage of IT technology and analyzing the stored data.



GE Wellness Co.,Ltd.  
Wellness products

Expand our business to E-commerce taking advantage of IT technology that has been developed up to this point.  
Manage EC site introducing our products which we monitor very closely.



Global engineering Co.,Ltd.  
-Robot products-

The development robots in order to meet the customer's needs.  
Develop a business support robot followed by mobile robot.  
Connecting a strategic business partnership with Segway Japan Co., Ltd.  
We not only provide research and development but also system construction.

Online shop, Distribute PB products, Raw bio material, and Hakarame products.

Entry into the e-commerce market that has been growing recently, using our IT technology that has been developed up to now.  
Manage EC site, [GE online] to introduce PB products and continuously monitor out R&D center.  
More than ever before, we aim to make products beyond the imagination.



## -Biolife-

Entry into the e-commerce business of the current rapid growth using our IT technology in order to deliver more customers.  
Manage EC site, [BIOLIFE] to introduce PB products which have been repeatedly checked.

## -Supplement-

We produce supplements to support the inherent abilities of the body utilize plant extract and ingredients in-house development.  
We make good quality products in Japan maid.

## -Skincare-

We produce natural skin care line, which blend only simple ingredients.  
Despite simple ingredients, we develop products which people can use it habitually.

## -Healthcare-

Provide product called [Hakarame] to become the practical use in society based on the research results of the specialized agencies.  
Using IT technology that has been developed by our company, we aim to deploy a new service by analyzing an enormous amount of data from of our company.

# Office Location



# Company History 2011-2017

## 2017

December Established GE Holdings Co., Ltd.  
November 「Tie2PLUS BEAUTY」Launched  
August GE Creative Co., Ltd. Stock Purchase Agreement  
July 「CHOUKATSUNOMOTO Triple flora tablet」Launched  
March Anti-aging supplement 「Tie2PLUS」Launched

## 2016

October Capital increase (271million and 350thousand yen)  
August E-commerce site「GEONLINE」officially published  
July Established GE Creative Co., Ltd. (IT Department split-up)  
April Launched「Wan cookie」made of Lactic acid bacteria 「BiProGE(R)」  
Changed the name from「Wan energy drink 」to 「Wan Drink」

## 2015

May Launched「Wan Energy Drink」which compound  
Lactic acid bacteria「BiProGE(R)」

## 2014

September Launched 「Hakarame」which is a dementia check kit  
July Registered trademark 「BiProGE(R)」 (#5685080)  
June Registration of establishment of a utility model  
「Hakarame」 (Utility model #3191887)  
January Capital increase (JPY¥184,530,000)

## 2011

November Japan New Business Creation Award Entrepreneur Winner

## 2008

October Obtained a patent for BiProGE(R) Lactic acid bacteria  
(Ex soil derived from a mixed culture solution) (#4198728)  
June Launched 「ITSUKUSHIMIAI」tablet type

## 2007

June Launched「HINATAHINA」  
May Global Engineering Co., Ltd. moved head office to Nagoya

## 2006

November Capital increase Global engineering Co., Ltd. (JPY¥147,750,000)  
June Capital increase Global engineering Co., Ltd. (JPY¥72,750,000)

## 2001

September Kobe office established in Kobe-shi Hyogo-ken

## 2000

September Tokyo Office established in chuo-ku Tokyo

## 1998

December Changed company registration to「Global engineering Co.,Ltd.」  
April Established Global engineering Co.,Ltd. located in Nagoya-shi Aichi-ken